



Cali Fagan

Generally :: A Creative Type Person

Officially :: A Graphic Designer + AD



Proficiencies

InDesign CS4
Illustrator CS4
Photoshop CS4
Dreamweaver CS4
Fireworks CS4
Image Ready CS2
QuarkXPress
Adobe Acrobat
Microsoft Office Suite
HTML
CSS
[on Mac and PC platforms]

Specialties

Page Layout
Catalog Production
Book Design
Packaging
Branding/Identity
Photo Refinishing
Typography
Typesetting
Color Theory
HTML Templating
Front End Design
Copy Writing
Creative Management
Photo Shoot Styling
Art Direction

Education

Illinois State University | 2004
Graphic Design, Art History

Experience

Creative Manager
November 2009 to Present
Scrip Companies | Bolingbrook, IL
• Managing design and production of catalogs, flyers, and advertisements
• Providing art direction for photo shoots, packaging and rebranding
• Working directly with printers, photographers and industry publications

Graphic Designer
May 2009 to November 2009
Professional Medical, Inc | New Lenox, IL
• Assisting Art Director with branding and logo development
• Creating advertisements, brochures and web graphics
• Packaging & event design

Senior Graphic Designer
March 2005 to March 2009
Holliday Fenoglio Fowler | Chicago, IL
• Created books, flyers and marketing materials for use in investment sales
• Created and selected supporting artwork

Contractor
June 2004 to November 2004
Leo Burnett | Chicago, IL
• Assisted account executives who managed Kellogg's, P&G and Hallmark

Graphic Designer
January 2002 to August 2002
Freeport Journal-Standard | Freeport, IL
• Paired with account executives to create effective newspaper advertisements

